

BECOME A CORPORATE PARTNER

For the past 100 years, United Way for Greater Austin has partnered with hundreds of businesses in order to achieve their philanthropic goals. Join our impressive portfolio of corporate partners today through one of the giving levels listed. Our partners know that doing good in our community is just good business. As we enter our next 100 years, we invite you to join us in our mission to break economic barriers and build opportunity for all.

Here is how we recognize and celebrate our corporate partners:

Corporate Partner Benefits

	Support Partners \$5,000-9,999	Thrive Partners \$10,000 - 24,999	Transform Partners \$25,000-49,999	Unite Partners \$50,000 - 249,000	Inspire Partners 250,000 - 999,999	Impact Partners \$1 million+
Company name listed on United Way's website	✓	✓	✓	✓	✓	✓
Custom educational event for your employees	✓	✓	✓	✓	✓	✓
Logo featured on United Way's website with a link to your website		✓	✓	✓	✓	✓
Logo included in United Way's annual report		✓	✓	✓	✓	✓
One honorary Tocqueville Society member		One	One	One	Two	Two
One honorary Women United committee membership	One	One	One	Two	Two	Two
One honorary Emerging Leader member	One	One	Two	Two	Two	Two
Recognition as a sponsor for a signature United Way volunteer event			One event	Three events	Four events	Four events
Annual recognition on United Way's social media channels				✓	✓	✓
Prominent recognition on United Way's website				✓	✓	✓
Prominent recognition in United Way's annual report				✓	✓	✓
United Way-authored blog				✓	✓	✓
Quarterly recognition on United Way's social media					✓	✓
Unique and customized volunteer or Impact Team event sponsorship recognition					✓	✓
Blog spotlight and/or video testimonial (2x/year)						✓
Case Study related to your impact						✓