

Unlocking Potential

Closing the skills gap. Revolutionizing workforce development.

TRAILBLAZING INITIATIVES

Parenting Students Project

Provides incentives, scholarships, and supports to students – ages 18-29 and who have young children – to accelerate and complete their post-secondary education.

Pre-K Partnerships

Expands investments in full-day, pre-Kindergarten programs through education scholarships for teachers, allowing more families to afford high-quality education.

\$1.1 million

leveraged in city, county, state, and corporate funding last year to create new spots for children to receive high-quality pre-Kindergarten through Pre-K Partnerships.

Shared Services Alliance

Centralizes business support for early care and education centers, including recruitment, finance, payroll, and more, allowing teachers to do more of what they do best: Teach.



Access to workforce skills development and employment are some of the top requests United Way for Greater Austin receives each year from hard-working community members.

Research shows that a mere

\$3,000 increase in a parent's income

during their child's early years can result in a substantial

17% boost in that child's future earnings.

That's why our breakthrough programs are providing more opportunities for working parents, caregivers, and individuals while creating changes that will serve families today and for generations to come.

Join us to close gaps and create pathways to financial stability for Central Texans.



United Way for Greater Austin brings our community together to break economic barriers and build opportunity for all.

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A Community Approach

United Way's model brings together voices, corporate and civic leaders, and nonprofit partners to address the biggest challenges facing local individuals in the workforce. Our coalitions align and streamline the work of organizations across Central Texas, amplifying the impact beyond what any one organization can do alone.

2-Gen Coalition

Creates a social services ecosystem that promotes economic mobility for this generation and the next.

▶ A multi-generational approach recognizes that the success of children and their parents go hand-in-hand. With our partners, the 2-Gen Coalition serves parents and children simultaneously, leading to better financial outcomes for both generations.

3,577
families supported
with 2-Gen approaches
in 2023.



Early Matters Greater Austin

Unites the business community around the goal that local children enter Kindergarten prepared for school success.

▶ Advocates so that parents can go to work every day assured their children are safe and receiving high-quality education – ultimately an investment into our future workforce.

120 companies received a Best Place for Working Parents® designation, an initiative that recognizes research-backed, family-friendly workplace policies, benefitting both working parents and businesses' bottom line.

Success By 6 Coalition

For more than 20 years, the Success By 6 Coalition has invested in early childhood education with programming that allows parents to secure and maintain stable jobs during their children's earliest years.

In 2023,

13,000+ children under 6 from families with low income received high-quality early education to enter school ready to learn and thrive.

 **Give.** Provide access to life-changing resources.

 **Advocate.** Use your voice to build a community where everyone has the opportunity to thrive.

 **Volunteer.** Support fellow Texans with your time and talents.

Join our movement.



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