

Nurturing Healthy Families

We invest in healthy, thriving families by providing timely, intentional services and information so they can go beyond making ends meet and reach their full potential.

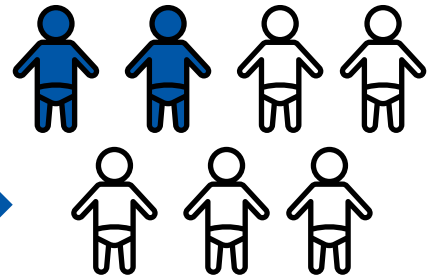
Why Children and Families?

41,000+

Children under 6 in our region live in households with low income. That's double the capacity of Q2 Stadium.

2 in 7

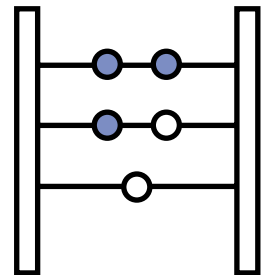
Children under 6 in Travis County live in households with low income (families whose income is lower than 200% of the poverty level).



Three in Five

Children from local families with low income are **not ready to learn and thrive** when they enter Kindergarten.

1 in 3 children live in a very low or low opportunity neighborhood.




United Way for Greater Austin brings our community together to break economic barriers and build opportunity for all.

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Your Dollars in Action

645



families supported with multi-generational approaches that serve parents and children simultaneously, which leads to better financial outcomes for both generations.



1,017
families supported with a Family Connects home visit



\$8,294,424
invested directly into our local community

Join Us to Ignite Collective Impact

United Way convenes coalitions that align and streamline the efforts of many organizations working in the same sector, amplifying the impact beyond what any one organization can do alone.

2-Gen Coalition

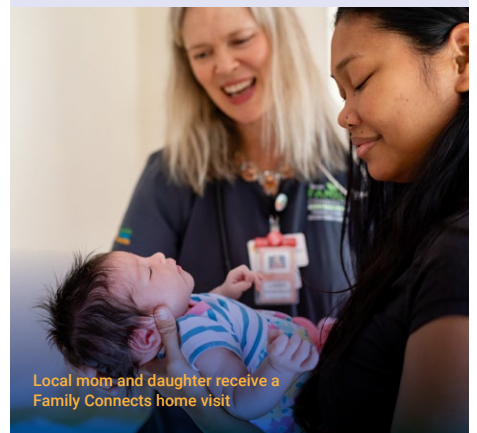
Creates a social services ecosystem that promotes economic mobility for this generation and the next.

Community Health Connect

Improves health outcomes and expands access to resources for local families by providing in-home care.



Local mom and daughter receive parent support, child development, and family health services with United Way partner Any Baby Can




Local mom and daughter receive a Family Connects home visit

PROGRAM SPOTLIGHT

3 Key Programs:

- ✓ **Home visiting:** Programs like Pathways Community HUB, Family Connects, and more home visiting programs help parents and caregivers give their children the best start to life through education and conducting health screenings, connecting them to community resources when needed
- ✓ **Bright by Text:** A free texting service for parents and caregivers of children, promoting child development and access to local programs and events
- ✓ **Parenting Students Project:** Provides parenting students, ages 18-29, with incentives to accelerate their post-secondary education, such as a monthly stipend and child care scholarships

 **Give.** Provide access to life-changing resources.

 **Advocate.** Use your voice to build a community where everyone has the opportunity to thrive.

 **Volunteer.** Support fellow Texans with your time and talents.

Join our movement.



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